

The 5th Young Professionals Sustainability Imbizo 2017

Sustaining the FUTURE of Engineering

15-16 August 2017 • Accolades Boutique Venue • Midrand

Many Thanks to Sponsors:



5th Instalment Sponsorship Opportunities

We are in the process of securing sponsorships required to reach the goals of this important event and request that firms committed to youth development in the engineering and built environment professions, consider making a contribution in this regard.

More specifically the following sponsorship opportunities have been made available although customised packages can be arranged should the standard packages below not suit your requirements:

1. **Platinum Support – R50 000.00 + Vat**
 - A. Branding opportunity with the electronic brochure and CESA Events webpage
 - B. Sponsor logo included in the conference program
 - C. Sponsor logo on holding screen between speakers
 - D. 100 word company profile and a half page advertisement in the conference brochure
 - E. Sponsor flyers in conference bag (optional)
 - F. Three participants at the cocktail function
 - G. Advertisement in conference program
 - H. Acknowledgement in the opening/closing session of the Imbizo and cocktail function
 - I. Two banners in the conference hall
 - J. Two banners at the welcoming cocktail function
 - K. Table with promotional material in the reception hall
 - L. Free ticket for the main conference (for YP attendee only)

2. **Gold Support – R20 000.00 + Vat**
 - A. Branding opportunity with the electronic brochure and CESA Events webpage
 - B. Sponsor logo included in the conference program
 - C. Sponsor logo on holding screen between speakers
 - D. 100 word company profile and a half page advertisement in the conference brochure
 - E. Sponsor flyers in conference bag (optional)
 - F. Two participants at the cocktail function
 - G. Advertisement in conference program
 - H. Acknowledgement in the opening/ closing session of the Imbizo and cocktail function
 - I. One banner in the conference hall

3. **Silver Support - R15 000.00 + Vat**
 - A. Branding opportunity with the electronic brochure and CESA Events webpage
 - B. Sponsor logo included in the conference program
 - C. Sponsor logo on holding screen between speakers
 - D. 100 word company profile and a half page advertisement in the conference brochure
 - E. Sponsor flyers in conference bag (optional)
 - F. One participant at the cocktail function

4. **Bronze Sponsor – R10 000.00 + Vat**

- A. Branding opportunity with the electronic brochure and CESA Events webpage
- B. Sponsor logo included in the conference program
- C. Sponsor logo on holding screen between speakers

5. **Cocktails Sponsor – R30 000.00 + Vat**

- A. Branding opportunity with the electronic brochure and CESA Events webpage
- B. Sponsor logo included in the conference program
- C. Sponsor logo on holding screen between speakers
- D. 100 word company profile and a half page advertisement in the conference brochure
- E. Sponsor flyers in conference bag (optional)
- F. Two participants at the cocktail function
- G. half-page advertisement in conference program
- H. Acknowledgement in the opening and closing session of the conference and cocktail function
- I. Two banners in the conference hall
- J. Two banners at the welcoming cocktail function

Any other donations towards this event would be sincerely appreciated. Please take note that the Sponsorship offering period for the Sustainability Imbizo ends on 28 July 2017.

Many thanks in advance for your support!

For more information regarding the Marketing Opportunities above, please contact: Godfrey Ramalisa at godfreyr@cesa.co.za or by telephone 011 463 2022.

Young Professionals Sustainability Imbizo 2017


Sustaining the FUTURE of Engineering

Support Application Form

Name of Company / Organisation	
Name of Sponsor's Representative	
Position within Company / Organisation	
Contact Telephone Number	
E-mail Address	
Company Physical Address	
Company Registration Number	
Accounts Department Contact Name	
Accounts Department Contact Tel Number	
Accounts Department E-mail Address	
Nature of Business	

We would like to partner with CESA YPF for the following sponsorship opportunities:

Please indicate your 1st choice of sponsorship package. If you have chosen package is no longer available, we will contact you to discuss an alternative.

Package	Value (excl. VAT)	Please indicate with 
Platinum Sponsor	R50 000.00	
Gold Sponsor	R20 000.00	
Silver Sponsor	R15 000.00	
Bronze Sponsor	R10 000.00	
Cocktails Sponsor	R30 000.00	
Other (please specify)		

Sponsorship Opportunities - Summary

	Platinum	Gold	Silver	Bronze
Branding opportunity with the electronic brochure and CESA Events webpage	X	X	X	X
Sponsor logo included in the conference program	X	X	X	X
Sponsor logo on holding screen between speakers	X	X	X	X
100 word company profile and a half page advertisement in the conference brochure	X	X	X	-
Sponsor flyers in conference bag (optional)	X	X	X	-
Participants at the cocktail function	3	2	1	-
Advertisement in conference program	1 page	Half-page	-	-
Acknowledgement in the opening and closing session of the conference and cocktail function	X	X	-	-
Banners in the conference hall	2	1	-	-
Banners at the welcoming cocktail function	2	-	-	-
Table with promotional material in the reception hall	1	-	-	-
Free ticket for the main conference (for YP attendee only)	1	-	-	-

Previous Sponsors | since 2013

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