



## **CESA INFRASTRUCTURE INDABA 2019**

6 – 7 March 2019 | Durban ICC, Durban

### **MARKETING OPPORTUNITIES**

***EXPOSE YOUR BRAND TO KEY DECISION MAKERS IN THE CONSULTING ENGINEERING INDUSTRY AS WELL AS TO THEIR CLIENTS!***

1. **Exhibition Stand – R29 000**
  - One 3 x 3m exhibition stand
  - Shell scheme to consist of walling, fascia name, spot light and single phase power plug point
  - Security and cleaning
  - Short description (80 words) in conference proceeding brochure
  - Furniture and equipment optional
  - 2 representatives for each exhibition area (3m x3m)
  - Representatives will have access to the following:
    - Attend all the conference sessions
    - Attend the conference gala dinner
    - A conference bag for each representative
  - Attendance to the conference dinner will be an additional charge
  
2. **Delegate Bags and Lanyards – R50 000**
  - CESA to source a suitable conference bag
  - Corporate logo to be on the outer of the bag, beside the CESA logo
  - Lanyards for delegate name badges with corporate logo and CESA logo
  - Sponsor logo on holding slide between conference sessions
  - Opportunity for sponsor logo to be on registration website
  - Mention in the Conference Proceedings Brochure as a sponsor together with a 80 word company profile/ description, podium recognition, sponsor logo to be on the “Vote of Thanks” slide
  - Space for a half page horizontal advert
  - Any **one** item of marketing/promotional material to be placed in the delegate bag
  - 1 pull-up banner at the registration desk on Monday morning only



- 4 members from sponsors company may attend the conference gala dinner – encouraging networking
  - 2 members to attend the 2 day conference (all meals included) for more networking opportunities
- 3. Conference Pack – R45 000**
- Conference Gift Set (includes, pen, pencil, business card holder and A5 notebook). All items will be individually branded.
  - Sponsor logo on holding slide between conference sessions
  - Opportunity for sponsor logo to be on registration website
  - Mention in the Conference Proceedings Brochure as a sponsor together with a 80 word company profile/ description, podium recognition, sponsor logo to be on the “Vote of Thanks” slide
  - Any **one** item of marketing/promotional material to be placed in the delegate bag
  - 1 pull-up banner at the registration desk
  - 2 members from sponsors company may attend the conference gala dinner – to encourage networking
- 4. Conference Proceedings Brochure – R25 000**
- This will take the form of an electronic brochure as well as 300 hard copies being printed for the delegate bag
  - Sponsor logo on holding slide between conference sessions
  - Opportunity for sponsor logo to be on registration website
  - An 80 word company profile/ description within the Conference Proceeding Brochure, podium recognition, sponsor logo to be on the “Vote of Thanks” slide
  - 2 members from sponsors company may attend the conference gala dinner – encouraging networking
- 5. Conference Gala Dinner – R60 000**
- Mention in the Conference Proceedings Brochure as a sponsor together with a 80 word company profile/ description, podium recognition, sponsor logo to be on the “Vote of Thanks” slide
  - Sponsor logo on holding slide between conference sessions
  - Opportunity for sponsor logo to be on registration website
  - Table gifts (optional and at sponsors cost)
  - Opportunity to deliver a 5 minute speech on sponsors company
  - 2 members from sponsors company may attend the conference gala dinner – encouraging networking during the dinner as well as during the pre-dinner drinks
  - **Optional Extra:** You may want to provide pre dinner cocktails with your corporate colours



6. **Directional signage at R15 000**
  - Logo on directional signage at the conference venue.
  - This will be co-branded with CESA. Signage will be positioned in parking, foyer of hotel, lunch and patio
  
7. **Logo on Website at R8 000**
  - Logo and 100 word write up on the website
  
8. **Water station and water bottles during the conference at R15 000**
  - Logo on water bottles that can be included in the delegate bag.
  - Logo on water stations that will be in conference room and foyer for the duration of the event
  
9. **Registration area at R15 000**
  - Banners at registration area.
  - Acknowledgement in the final logistics letter where we advise delegates where to go in order to register for the conference
  - We can add a 50 word write up in the logistics letter
  
10. **Speaker gift at R10 000**
  - Ideally we should select a gift that can include their branding
  - Acknowledgement each time a speaker is presented their gift
  - Excludes cost of gift (unless we have selected gift and can include this in the final cost)
  
11. **Chair drop at R9 000 each**
  - X4 opportunities (start of conference and after lunch of each day)
  - Sponsor to supply gift
  - Gift will be positioned on the chair as each delegate enters the plenary room

**ALL PRICES EXCLUDE VAT**

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Contact us today!

For more information, on the Marketing Opportunities above, please contact:

**Bonolo Nkgodi**

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## **CESA INFRASTRUCTURE INDABA 2019** **MARKETING/SUPPORT OPPORTUNITIES**

Name of Company / Organisation	
Name of Sponsor's Representative	
Position within Company / Organisation	
Contact Telephone Number	
E-mail Address	
Company Physical Address	
VAT Registration Number	
Accounts Department Contact Name	
Accounts Department Contact Tel Number	
Accounts Department E-mail Address	
Nature of Business	

**We would like to partner with CESA Infrastructure Indaba for the following sponsorship opportunities:**

Package	Investment (excl. VAT)	Please indicate with 

For more information, on the Marketing Opportunities above, please contact:

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