

## **AFFILIATE OPPORTUNITIES**

Consulting Engineers South Africa (CESA) is operated on a non-profit basis and relies on membership fees and sponsorship support from companies that seek to grow and sustain the organisation which represent and develop the consulting engineering profession for the country.

CESA is 'Your Partner in Enabling Consulting Engineering Excellence'. A voluntary association that represents for its members, a body that promotes their joint interests and, because of its standing, provides quality assurance for clients. Over 540 firms employing over 24 300 staff are members of CESA.

CESA Mission Statement is:

CESA is committed to the promotion of excellence in the consulting engineering industry. Through its members, CESA seeks to continuously improve the quality of life for society, by interpreting the environment and pioneering change, through partnering with all key stakeholders. In so doing, CESA strives to enhance the industry to make a credible impact on the communities that its members serve.

Thus, CESA invites you to join us in achieving our goals:

- enhancing the professional and business interests of its members
- improving the quality of life for all South Africans by the promotion of engineering excellence
- serving clients and stakeholders with professionalism, integrity and independence of judgement.

**For more information please contact:**

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**CESA AFFILIATES:**



**Platinum Affiliate – Total R200 000 excl. VAT per annum:**

1. Prominently display the Affiliate's logo and link to their website, on the CESA website.
2. Strategically advertise to member firms (CESA's full database) products via: emails (quarterly).
3. Promote the Affiliate on social media platforms (Twitter, Facebook & LinkedIn)
4. Banner advert in CE-track (quarterly magazine).
5. Logo on CE-news (bi-weekly newsletter).
6. Full page advert in the Annual Review.
7. Full page advert in the CESA Directory of Firms.
8. Exhibition stand at the CESA Infrastructure Indaba.
9. Table at the CESA Aon Engineering Excellence Awards Gala Banquet.
10. Premium Hole sponsorship opportunity at CESA's Presidential Golf Challenge.
11. Representation at the Presidential Visits or Regional Meetings.
12. Recognition and exposure (either verbal / printed / electronic material) at events.
13. Gold Sponsor of the CESA Young Professionals Forum (YPF).

**Gold Affiliate – Total R100 000 excl. VAT per annum:**

1. Prominently display the Affiliate's logo and link to their website, on the CESA website.
2. Full page advert in the CESA Directory of Firms.
3. Banner advert in CE-track (quarterly magazine).
4. Logo on CE-news (bi-weekly newsletter).
5. Exhibition stand at the CESA Infrastructure Indaba.
6. Four seats at the CESA Aon Engineering Excellence Awards Gala Banquet.
7. Representation at the Presidential Visits or Regional Meetings.
8. Silver Sponsor of the CESA Young Professionals Forum (YPF).



**Silver Affiliate – Total R50 000 excl. VAT per annum:**

1. Prominently display the Affiliate's logo and link to their website, on the CESA website.
2. Full page advert in the CESA Directory of Firms.
3. Logo on CE-news (bi-weekly newsletter).
4. Full page advert in the Annual Review
5. Representation at the Presidential Visits or Regional Meetings.

