

## **CESA AON ENGINEERING EXCELLENCE AWARDS** **MARKETING OPPORTUNITIES**

### ***EXPOSE YOUR BRAND TO KEY DECISION MAKERS IN THE CONSULTING ENGINEERING INDUSTRY AS WELL AS THEIR CLIENTS***

The CESA Aon Engineering Excellence Awards is a celebration of innovation, quality, outstanding workmanship and professionalism. CESA is proud to host this annual event as a platform to showcase the outstanding achievements of its member organisations and clients that promote the advancement of our nation and the people of the continent.

#### **REASONS FOR YOU TO BE INVOLVED:**

- All of the top Consulting Engineering firms in the country are represented at the Awards
- Clients include Government, Parastatals as well as Industry
- These Awards are attended by over 600 industry leaders, mainly CEO'S and Directors – key decision makers in the Built Environment
- Provides a captive audience during the event for the promotion of your brand
- Align your brand with quality and innovation as well as the upliftment of the nation

This year the CESA Aon Awards will take place on the **17<sup>th</sup> August 2016** at the Vodacom World, Midrand.

#### **MARKETING OPPORTUNITIES**

##### **1. Young Engineer of the Year Award Sponsor – R75 000.00 + Vat**

- Recognition in the CESA Awards magazine as sponsor of this award (which will be distributed to all our members and at all the exhibitions we attend), on the registration website\*\* and quarterly newsletters, in the vote of thanks speech, sponsor slide and any press release pertaining to the Awards.
- Logo to appear on the certificate handed to the winner
- 6 VIP seats among key and influential decision makers in the Built Environment.
- Presentation of the **Young Engineer of the Year** Award together with the President of CESA.
- This sponsorship will be used for the Young Engineer winner to attend the FIDIC (International Federation of Consulting Engineers) Conference which will take place on 25-27 September 2016 in Marrakesh. This will cover their flights, accommodation, conference attendance fees and any activities that they may wish to participate in.
- A 3 minute speech before presenting this award.
- A photo with the winner supplied to you in digital format.
- Your company logo on a looping slide (30 seconds per loop) in the foyer during the welcome drinks as the sponsor of the Young Engineer Award.

##### **2. Best International Project Sponsor – R40 000.00 + Vat**

- Recognition of sponsorship in the CESA Awards magazine as sponsor of this award (which will be distributed to all our members and at all the exhibitions we attend), on the registration website\*\*, in the vote of thanks speech, sponsor slide and any press release pertaining to the Awards.
- Logo to appear on the certificate handed to the winner
- 2 VIP seats among key and influential decision makers in the Built Environment.
- Presentation of the **Best International Project of the Year** Award together with the President of CESA
- A 2 minute speech before presenting this award.
- Your company logo on a looping slide (30 seconds per loop) in the foyer during the welcome drinks as the sponsor of the Best International Project Award.

**3. Mentoring Company of the Year Award Sponsor - R45 000.00 + Vat**

- Recognition of sponsorship in the CESA Awards magazine as sponsor of this award (which will be distributed to all our members and at all the exhibitions we attend), in the vote of thanks speech, sponsor slide and any press release pertaining to the Awards.
- Logo to appear on the certificate handed to the winner
- 2 VIP seats among key and influential decision makers in the Built Environment
- Presentation of the **Mentoring Company of the Year Award**
- A 2 minute speech before presenting this award.
- Your company logo on a looping slide (30 seconds per loop) in the foyer during the welcome drinks as the sponsor of the Mentoring Company of the Year Award.

**4. Young Professionals Sponsor - R45 000.00 + Vat**

- Recognition of sponsorship in the CESA Awards magazine as sponsor of this award (which will be distributed to all our members and at all the exhibitions we attend), in the vote of thanks speech, sponsor slide and any press release pertaining to the Awards.
- 2 VIP seats among key and influential decision makers in the Built Environment
- Presentation of the CESA YPF **Job Shadow Poster Competition Winners**
- A 2 minute speech before presenting this award.
- Your company logo on a looping slide (30 seconds per loop) in the foyer during the welcome drinks as the sponsor of the Mentoring Company of the Year Award.
- This sponsorship will be used to purchase three tables for young professionals to attend the awards Gala Dinner.

**5. Dinner Sponsor - R45 000.00 + Vat**

- Recognition of sponsorship in the CESA Awards magazine as sponsor of this award (which will be distributed to all our members and at all the exhibitions we attend), in the vote of thanks speech, sponsor slide and any press release pertaining to the Awards.
- Logo to appear on the menu placed at all tables
- 2 VIP seats among key and influential decision makers in the Built Environment
- Announcement of the Dinner
- A 2 minute speech before announcing the Dinner.
- Your company logo on a looping slide (30 seconds per loop) in the foyer during the welcome drinks as the sponsor of the Dinner.

**6. Visionary Client of the Year Award Sponsor - R55 000.00 + Vat**

- Recognition of sponsorship in the CESA Awards magazine as sponsor of this award (which will be distributed to all our members and at all the exhibitions we attend), in the vote of thanks speech, sponsor slide and any press release pertaining to the Awards.
- Logo to appear on the certificate handed to the winner
- 2 VIP seats among key and influential decision makers in the Built Environment
- Presentation of the **Visionary Client of the Year Award**
- A 2 minute speech before presenting this award.
- Your company logo on a looping slide (30 seconds per loop) in the foyer during the welcome drinks as the sponsor of the Visionary Client of the Year Award.

**7. MC – R35 000.00 + Vat**

- Recognition of sponsorship in the CESA Awards magazine as a sponsor (which will be distributed to all our members and at all the exhibitions we attend), in the vote of thanks speech and sponsor slide.
- 2 VIP seats among key and influential decision makers in the Built Environment
- Live MC announcement – Sponsorship Recognition.
- Your company logo on a looping slide (30 seconds per loop) in the foyer during the welcome drinks as the sponsor of the Table Gifts.

**8. Branch of the Year Award Sponsor – R45 000.00 + Vat**

- Recognition of sponsorship in the CESA Awards magazine as sponsor of this award (which will be distributed to all our members and at all the exhibitions we attend), in the vote of thanks speech, sponsor slide and any press release pertaining to the Awards.
- Logo to appear on the certificate handed to the winner
- This sponsorship will be used for the winning branch's travel, accommodation and 4 of the branch committee members to attend the awards evening.
- As sponsor of this Award you will be given 2 VIP seats at the winning branch's table to network with members from this branch.
- Presentation of the **Branch of the Year** Award together with the President of CESA
- A 2 minute speech before presenting this award.
- Your company logo on a looping slide (30 seconds per loop) in the foyer during the welcome drinks as the sponsor of the Branch of the Year Award.

#### 9. Partners – R45 000.00 + Vat

- Recognition of sponsorship in the CESA Awards magazine as sponsor of this award (which will be distributed to all our members and at all the exhibitions we attend), in the vote of thanks speech, sponsor slide and any press release pertaining to the Awards.
- This sponsorship is open to member firms who intend and are willing to provide financial support to ensure the success of this prestigious event.
- As sponsor of this Award you will be given 2 VIP seats at a table of influential decision makers in the Built Environment
- Your company logo on a looping slide (30 seconds per loop) in the foyer during the welcome drinks as the sponsor of the Branch of the Year Award.

#### 10. Table Gifts – R30 100.00 + Vat

- Recognition of sponsorship in the CESA Awards magazine as a sponsor (which will be distributed to all our members and at all the exhibitions we attend), in the vote of thanks speech and sponsor slide.
- 2 VIP seats among key and influential decision makers in the Built Environment
- Branding on the Gift Card.
- Sponsor will be included in the decision of the table gift.
- Your company logo on a looping slide (30 seconds per loop) in the foyer during the welcome drinks as the sponsor of the Table Gifts.

For more information, on the Marketing Opportunities above, please contact:

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### **ABOUT CESA:**

CESA was established in 1952, as a voluntary organisation of independent consulting engineers in private practice. CESA is 'The Voice of Consulting Engineering' in South Africa. CESA represents for its members, a body that promotes their joint interests and, because of its standing, provides quality assurance for clients.

Over 500 firms employing just over 23 300 staff, who collectively earn a total fee income of almost R19 billion per annum, are members of CESA.

CESA is committed to the principles of sustainability and the promotion of engineering excellence.

CESA has 12 branches countrywide and employs a full time directorate in Johannesburg.

CESA is a proud member of FIDIC, the International Federation of Consulting Engineers and GAMA, the Group of Africa Member Associations representing Consulting Engineers across the African continent.

**CESA AON ENGINEERING EXCELLENCE AWARDS 2016**  
**MARKETING/SUPPORT OPPORTUNITIES**

Name of Company / Organisation	
Name of Sponsor's Representative	
Position within Company / Organisation	
Contact Telephone Number	
E-mail Address	
Company Physical Address	
VAT Registration Number	
Accounts Department Contact Name	
Accounts Department Contact Tel Number	
Accounts Department E-mail Address	
Nature of Business	

**We would like to partner with CESA Aon Awards 2016 for the following sponsorship opportunities:**

<b>Package</b>	<b>Investment (excl. VAT)</b>	<b>Please indicate with <input checked="" type="checkbox"/></b>