

## 2018 CESA PRESIDENTIAL GOLF CHALLENGE MARKETING OPPORTUNITIES

The CESA Presidential Golf Challenge will take place on **Thursday, 19<sup>th</sup> October 2018**.

This is an excellent opportunity for you and your company to expose your brand and network with the private and public sector elite in the Consulting Engineering fraternity.

Below is a list of Marketing Opportunities that are available for you to expose your brand:

<b>Amount</b>	<b>Benefits</b>
<b><i>GOLF SHIRT SPONSORSHIP</i></b>	
<b>R70 000</b>	Sponsor logo embroidered on left sleeve of Golf Shirts
	CESA logo embroidered on the front left hand side
	2 Standard Holes for marketing purposes (one on each course)
	Recognition in Inside Track (CESA's quarterly magazine) and logo prominently displayed on the Golf Registration website
	Field 1 Four Ball
<b><i>REGISTRATION AREA SPONSORSHIP</i></b>	
<b>R35 000</b>	Exclusive branding of welcome and registration area
	Exclusive branding of towel and ball handouts
	1 Standard Hole for marketing purposes
	Field one Four Ball
	Recognition in Inside Track (CESA's quarterly magazine) and logo prominently displayed on the Golf Registration website
<b><i>HALFWAY HOUSE SPONSORSHIP</i></b>	
<b>R22 500</b>	Exclusive branding of the halfway house
	Conduct promotional activity (e.g. hand out corporate promotional material or branded gifts) at the halfway house
	Field one Four Ball
	Recognition in Inside Track (CESA's quarterly magazine) and logo prominently displayed on the Golf Registration website
	Halfway House Vouchers to have sponsors logo
<b><i>CAP SPONSORSHIP</i></b>	
<b>R22 200</b>	Caps for players (to be worn on the day by all players)
	Sponsor's logo embroidered (colour on colour) on the side of the cap and logo displayed on the Golf Registration website
	1 Standard Hole for marketing purposes

<b>GOLFERS GIFT PACK</b>	
<b>R12 500</b>	Each player to receive a gift set on registration
	Sponsor to supply gift set
	Sponsors logo to be displayed on gift set and Golf Registration website
<b>PREMIUM HOLE SPONSORSHIP</b>	
<b>R6 000</b>	Exclusive branding of the Premium Holes – 8 Holes on each course (Hole numbers to be confirmed)
	Conduct promotional activity (e.g. hand out corporate promotional material or branded gifts)
	Serve refreshments at selected hole at own cost. Refreshments from Club House only. Price List TBC.
<b>STANDARD HOLE SPONSORSHIP</b>	
<b>R5 500</b>	Exclusive branding of Standard Holes – 10 Holes on each course (Hole numbers to be confirmed)
	Conduct promotional activity (e.g. hand out corporate promotional material or branded gifts)
	No refreshments to be served at these holes
<b>SPONSORSHIP OF YOUNG PROFESSIONALS TEAM</b>	
<b>R11 300</b>	Sponsor one YPF four-ball team
	Players to use sponsors branded shirts and caps (to be supplied by the sponsor) while players are on the course.
	Includes players green fees, halfway house lunch and dinner Recognition in the YPF and CESA quarterly magazines
<b>FOUR-BALL TEAM</b>	
<b>R6 500</b>	Includes arrival refreshments, green fees, halfway house (lunch), prize giving dinner.
<b>WATER BOTTLES</b>	
<b>R6 000</b>	Logo on water bottles that can be given to members at registration.

Please note the above prices **do not include VAT**.

Should you be interested in sponsoring any of the categories above, please contact:

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Bonolo Nkgodi  
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**CESA GOLF CHALLENGE 2018**  
**MARKETING/SUPPORT OPPORTUNITIES**

Name of Company / Organisation	
Name of Sponsor's Representative	
Position within Company / Organisation	
Contact Telephone Number	
E-mail Address	
Company Physical Address	
VAT Registration Number	
Accounts Department Contact Name	
Accounts Department Contact Tel Number	
Accounts Department E-mail Address	
Nature of Business	

**We would like to partner with CESA Golf Challenge 2017 for the following sponsorship opportunities:**

Package	Investment (excl. VAT)	Please indicate with <input checked="" type="checkbox"/>

For more information, on the Marketing Opportunities above, please contact:

**Bonolo Nkgodi**

**Tel:** 011 463 2022

**Email:** [bonolo@cesa.co.za](mailto:bonolo@cesa.co.za)

