

2016 CESA PRESIDENTIAL GOLF CHALLENGE MARKETING OPPORTUNITIES

The CESA Presidential Golf Challenge will take place on **Monday, 3rd October 2016** at The Country Club Johannesburg.

Due to the success of hosting last year's CESA's Presidential Golf Challenge, CESA will again host its members and their clients on the Woodmead course allowing a maximum of **120 players** (30 four-ball teams).

This is an excellent opportunity for you and your company to expose your brand and network with the private and public sector elite in the Consulting Engineering fraternity.

Below is a list of Marketing Opportunities that are available for you to expose your brand:

Amount	Benefits
<i>GOLF SHIRT SPONSORSHIP</i>	
R69 000	Sponsor logo embroidered on left sleeve of Golf Shirts
	CESA logo embroidered on the front left hand side
	2 Standard Holes for marketing purposes (one on each course)
	Recognition in Inside Track (CESA's quarterly magazine) and logo prominently displayed on the Golf Registration website
	Field 1 Four Ball
<i>REGISTRATION AREA SPONSORSHIP</i>	
R30 000	Exclusive branding of welcome and registration area
	Exclusive branding of towel and ball handouts
	1 Standard Hole for marketing purposes
	Field one Four Ball
	Recognition in Inside Track (CESA's quarterly magazine) and logo prominently displayed on the Golf Registration website
<i>HALFWAY HOUSE SPONSORSHIP</i>	
R22 500	Exclusive branding of the halfway house
	Conduct promotional activity (e.g. hand out corporate promotional material or branded gifts) at the halfway house
	Field one Four Ball
	Recognition in Inside Track (CESA's quarterly magazine) and logo prominently displayed on the Golf Registration website
	Halfway House Vouchers to have sponsors logo
<i>CAP SPONSORSHIP</i>	
R22 200	Caps for players (to be worn on the day by all players)
	Sponsor's logo embroidered (colour on colour) on the side of the cap and logo displayed on the Golf Registration website
	1 Standard Hole for marketing purposes

GOLFERS GIFT PACK	
R12 500	Each player to receive a gift set on registration
	Sponsor to supply gift set
	Sponsors logo to be displayed on gift set and Golf Registration website
PREMIUM HOLE SPONSORSHIP	
R5 500	Exclusive branding of the Premium Holes – 8 Holes on each course (Hole Numbers: 1; 10; 9; 18; par 3's)
	Conduct promotional activity (e.g. hand out corporate promotional material or branded gifts)
	Serve refreshments at selected hole at own cost. Refreshments from Club House only. Price List TBC.
STANDARD HOLE SPONSORSHIP	
R5 000	Exclusive branding of Standard Holes – 10 Holes on each course (Hole numbers to be confirmed)
	Conduct promotional activity (e.g. hand out corporate promotional material or branded gifts)
	No refreshments to be served at these holes
SPONSORSHIP OF YOUNG PROFESSIONALS TEAM	
R11 300	Sponsor one YPF four-ball team
	Players to use sponsors branded shirts and caps (to be supplied by the sponsor) while players are on the course.
	Includes players green fees, halfway house lunch and dinner Recognition in the YPF and CESA quarterly magazines
FOUR-BALL TEAM	
R6 500	Includes arrival refreshments, green fees, halfway house (lunch), prize giving dinner, prizes, golf cart or caddy
WATER BOTTLES	
R5 500	Logo on water bottles that can be included in the delegate bag.

Please note the above prices **do not include VAT**.

Should you be interested in sponsoring any of the categories above, please contact:

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