

CESA RELAY

15 September 2018, Riversands Farm, Fourways

INTRODUCTION

CESA Relay gets bigger and better!

Consulting Engineers of South Africa, (CESA) the umbrella organization for consulting engineers in South Africa, with more than 540 member firms employing 22,000 professional and support staff, has for the past 33 years, staged the annual WalkCycleRun Relay – a fun sports day where staff from member firms compete against other member teams in fun events – cycling, running, walking, tug-of-war and volleyball.

The excitement and enthusiasm generated by this popular event has seen a steady increase in attendance with last year's event attracts more than 300 teams. Close on 3,000 competitors, family and friends attended last year's event, held at the Kayalami Country Club in Midrand. This year the Relay will be held at the **Riversands Farm in Fourways!**

The event is run on a non-profit basis with costs being covered by entry fees from participating firms and sponsorship opportunities offered to interested companies.

A growing event

The success of the CESA Relay in Gauteng, whilst attracting teams from all over the country has spawned similar annual events in KwaZulu Natal and the Western Cape for member firms in those regions. The enthusiasm to participate has led the organizing committee to plan for a truly national event in the near future.

The CESA Relay has developed a special significance amongst engineers and built environment professionals and expanding the event in the way described, can only be we believe, beneficial in fostering the development of this important sector of the South African professional community.

SPONSORSHIP OPTIONS

The following sponsorship packages provide a high degree of flexibility, combining a number of traditional, high visibility branding elements with added-value opportunities of local and international networking. A carnival atmosphere is the order of the day!

Entertainment Sponsor: R50 000.00 excl VAT

Promotional opportunities:

- Main sponsor for the Entertainment - The opportunity to brand the stage backdrop, display flags, banners.
- Publicly thanked from the podium during either the Opening or Closing sessions.
- Linked to the CESA website and named as "Entertainment Sponsor" on the site.
- Free standing 6m x 6m in a prominent area.
- Participation of two sponsor's team per event.

Refreshments Sponsor: R30 000.00 excl VAT

Promotional opportunities:

- The opportunity to brand the stage backdrop, display flags, banners.
- Publicly thanked from the podium during either the Opening or Closing sessions.
- Linked to the CESA website and named as "Refreshment Sponsor" on the site.
- Free standing 6m x 6m in a prominent area.
- Participation of two sponsor's team per event.

Major Trade Exhibitors: R20 000 excl VAT (Restricted to 10 participants only)

Limited opportunity to display appropriate goods and / or services aimed at a professional audience

Promotional opportunities:

- Free standing 6m x 6m tent in a prominent area.
- Hospitality opportunities - food and beverages can be sold by you from your stand at a reasonable price to the participants.
- Networking opportunities with participants.
- Display goods and / or services
- Participation of two sponsor's team per event.

Should you be interested in sponsoring any of the categories above, please contact:

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Bonolo Nkgodi
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CESA RELAY 2018
MARKETING/SUPPORT OPPORTUNITIES

Name of Company / Organisation	
Name of Sponsor's Representative	
Position within Company / Organisation	
Contact Telephone Number	
E-mail Address	
Company Physical Address	
VAT Registration Number	
Accounts Department Contact Name	
Accounts Department Contact Tel Number	
Accounts Department E-mail Address	
Nature of Business	

We would like to partner with CESA Relay for the following sponsorship opportunities:

Package	Investment (excl. VAT)	Please indicate with <input checked="" type="checkbox"/>

For more information, on the Marketing Opportunities above, please contact:

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