

FIDIC-GAMA 2017



Conference on Infrastructure

7 - 10 May | Cape Town | South Africa

FIDIC-GAMA 2017 CONFERENCE SPONSORSHIP PACKAGE

The Annual FIDIC-GAMA Conference is one of the biggest networking events for Consulting Engineers in the African diaspora, attracting engineering practitioners, built environment professionals, governments, state-owned entities, property developers, funding agencies, contractors and suppliers to our industry from at least 16 countries across the Continent. It further serves as an excellent platform for likeminded people across the globe, to join in the pursuit of African Partnerships for mutual benefit in a win-win collaboration of interests.

Consulting Engineers South Africa will be organizing the 24th Annual FIDIC-GAMA Conference in South Africa at the Cape Town International Convention Centre. The conference will connect leading global players and partners in the infrastructure and consulting engineering sector to create innovative sustainable solutions and business opportunities. CESA and FIDIC-GAMA are requesting your support in making the envisaged conference and engineering capacity building initiative a success. Opportunities are available for a wide range of sponsorships and exhibitions.

All Sponsorship prices below include 14% VAT and quoted in South African Rand (ZAR).

Secured Sponsors:



CITY OF CAPE TOWN
ISIXEKO SASEKAPA
STAD KAAPSTAD

Contact: Godfrey Ramalisa, Conference Coordinator,
Tel: +27 (011) 463 2022, **Email:** godfreyr@cesa.co.za
Address: Building 9, Kildrummy Office Park, c/o Witkoppen and
Umhlanga Rd, Paulshof, Johannesburg, South Africa

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SPONSORSHIP REGISTRATION FORM

Company Name

Company Address

Phone Number

Email Address

Contact Person

Sponsorship Categories (Please Tick)

☐

Title Sponsor (Tanzanite) - 1 Sponsor Only

R800 000.00 or USD Equivalent

Unique Sponsorship Opportunities:

- Receive a citation from FIDIC-GAMA.
- Logo on Conference website, hyperlinked to sponsor's website home page, and logo on screens and/or sponsors banners
- Recognition as Title Sponsor on Conference Programme
- 8xComplimentary full Conference delegates -Tickets
- Including 5Xcomplimentary exhibitor passes - Tickets
- 3xComplimentary Exhibition Stands (9m2)
- 300-word company description with contact details on Conference Proceedings Publication
- 2xComplimentary bag inserts (sponsor to supply)
- Double-page advertorial space on the Conference Proceedings Publication (sponsor to supply advert)
- 2xBanner co-branding along with Platinum and Gold Sponsors (sponsor to supply banner)
- Five-minutes time slot to welcome delegates on Opening Session
- Two-minute commercial video on Conference website home page (sponsor to supply video)

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- Exclusive Conference branding rights in the Conference hall
- Co-branding on all adverts relating to the Conference in printed and online material as the Anchor / Platinum
- Exclusive branding rights in the Exhibition Hall (pull-up banners only | sponsor to supply banners)
- Logo on registration platforms along with Registration Sponsor and on all mass-communication emails to delegates



Joint Title Sponsors (Granite) - 2 Sponsors Only

- R500 000.00 or USD Equivalent

Unique Sponsorship Opportunities:

- Receive a Citation from FIDIC-GAMA.
- Logo on Conference website, hyperlinked to Sponsor's website home page, and Logo on screens and/or sponsors banners
- Recognition as Joint Title Sponsor on Conference Programme
- 5xComplimentary full Conference delegates -Tickets
- Including 3Xcomplimentary exhibitor passes - Tickets
- 2xComplimentary Exhibition Stands (9m2)
- 200-word company description with contact details on Conference Proceedings Publication
- 1xComplimentary bag inserts (sponsor to supply)
- Single-page advertorial space on the Conference Proceedings Publication (sponsor to supply advert)
- 1xBanner co-branding along with Title and Joint Official Partners (sponsor to supply banner)
- Three-minutes time slot to welcome delegates on Opening Session
- Two-minute commercial video on Conference website home page (sponsor to supply video)
- Exclusive Conference branding rights in the Conference hall
- Co-branding on all adverts relating to the Conference in printed and online material as the Title / Joint Title
- Exclusive branding rights in the Exhibition Hall (pull-up banners only | sponsor to supply banners)

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Joint Official Partners (Marble) - 4 Sponsors Only

- R250 000.00 or USD Equivalent

Unique Sponsorship Opportunities:

- Receive a Citation from FIDIC-GAMA.
- Logo on Conference Website, hyperlinked to Sponsor's website home page, and Logo on screens and/or sponsors banners
- Recognition as Anchor Sponsor on Conference Programme
- 3xComplimentary full Conference delegates -Tickets
- Including 2Xcomplimentary exhibitor passes - Tickets
- 1xComplimentary Exhibition Stands (9m2)
- 150-word company description with contact details on Conference Proceedings Publication
- 1xComplimentary bag inserts (sponsor to supply)
- Half-page advertorial space on the Conference Proceedings Publication (sponsor to supply advert)
- 1xBanner co-branding along with Platinum and Gold Sponsors (sponsor to supply banner)



Joint Associate Sponsors (Silicon) - 8 Sponsors Only

- R150 000.00 or USD Equivalent

Unique Sponsorship Opportunities:

- Receive a Citation from FIDIC-GAMA.
- Logo on Conference Website, hyperlinked to Sponsor's website home page, and Logo on screens and/or sponsors banners
- Recognition as Anchor Sponsor on Conference Programme
- 2xComplimentary full Conference delegates -Tickets
- Including 2Xcomplimentary exhibitor passes - Tickets
- 1xComplimentary Exhibition Stands (9m2)
- 150-word company description with contact details on Conference Proceedings Publication
- 1xComplimentary bag inserts (sponsor to supply)

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Associate Partners (Basalt) - 12 Sponsors Only

- R80 000.00 or USD Equivalent

Unique Sponsorship Opportunities:

- Receive a Citation from FIDIC-GAMA.
- Logo on Conference Website, hyperlinked to Sponsor's website home page, and Logo on screens and/or sponsors banners
- Recognition as Anchor Sponsor on Conference Programme
- 1xComplimentary full Conference delegates -Tickets
- Including 1Xcomplimentary exhibitor passes - Tickets
- 1xComplimentary Exhibition Stands (9m2)
- 100-word company description with contact details on Conference Proceedings Publication



FIDIC-GAMA Gala Dinner Sponsorship

R150 000.00 or USD Equivalent

Exclusive to one sponsor

Benefits of Gala Dinner Sponsorship

- 1xComplimentary Exhibition Stand
Including 2 complimentary exhibitor passes
- 4xComplimentary full Conference delegates
- 4xComplimentary Gala Dinner tickets
- Logo on Conference Website, hyperlinked to Sponsor's website home page
- Exclusive branding rights of dinner venue
- (Branding material to be supplied by sponsor)
- Five-minutes speaking slot at the Gala Dinner to welcome attendees
- Full-page advertorial space on the Conference Proceedings Publication (sponsor to supply advert)
- Sponsor logo displayed on official Gala Dinner transport (between official hotels and the venue)
- Sponsor logo on menu cards/order of events
- 1xComplimentary bag insert (sponsor to supply)
- Recognition as Gala Dinner Sponsor on Conference Programme
- 200-word company description with contact details on Conference Proceedings Publication

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Local Colour Night Sponsorship

R125 000.00 or USD Equivalent

Exclusive to one Sponsor

This is an opportunity to support the exciting closing ceremony featuring entertainment, prestigious awards, and, the Presidential address. This is a fun-filled event with an amazing feel good factor to celebrate the success of the conference. There will be an exclusively branded slide with the sponsors' logo on all stage screens before and after the ceremony. A representative will also be invited on stage to acknowledge the sponsorship received

- Logo on Conference Website, hyperlinked to Sponsor's website home page
- Recognition as Farewell Function on Conference Programme



FIDIC-GAMA Welcome Reception Cocktail Party Sponsorship

R100 000.00 or USD Equivalent

Exclusive to one sponsor

Benefits of Welcome Reception Cocktail Sponsorship

- 1xComplimentary Exhibition Stand
Including 2 complimentary exhibitor passes
- 2xComplimentary full Conference delegates
- 4xComplimentary Meet & Greet function tickets
- Logo on Conference website, hyperlinked to Sponsor's website home page
- Exclusive branding rights of Meet & Greet function venue
(Branded material to be supplied by sponsor)
- Five-minutes speaking slot at the Meet & Greet function to welcome attendees
- Full-page advertorial space on the Conference Proceedings Publication
- 1xComplimentary bag insert (sponsor to supply)
- Recognition as Meet & Greet Sponsor on Conference Programme
- 100-word company description with contact details on Conference Proceedings Publication

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Delegate Bags Sponsorship

R80 000.00 or USD Equivalent

Exclusive to one sponsor

Benefits of Delegate Bag Sponsorship

- Sponsor logo on all Conference bags
- Sponsor logo to be accompanied by FIDIC-GAMA logo on all bags
- Sponsor to supply logo, bags to be sourced by organisers
- Logo on Conference website, hyperlinked to Sponsor's website home page
- 1xComplimentary bag insert (sponsor to supply)
- Recognition as Delegate Bag Sponsor on Conference Programme

Tea/Coffee Sponsorship

Three servings available

Benefits of Tea/Coffee Serving Sponsorship

- Branding rights of the Tea/Coffee serving areas (sponsor to supply banners)
- Logo on Conference website, hyperlinked to Sponsor's website home page
- Recognition as Tea/Coffee Sponsor on Conference Programme
- Sponsor allowed to offer branded material/refreshments to delegates during breakfast

Options Available



One Day Only : R30 000.00



Two Days : R55 000.00



Three Days : R80 000.00

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Registration Desk Sponsorship

R80 000.00 or USD Equivalent

Exclusive to one sponsor

Benefits of Registration Desk Sponsorship

- Sponsor branding on the Conference registration setup
- Sponsor branding to be accompanied by FIDIC-GAMA 2017 branding
- Branding on registration team Golf Shirts
- Sponsors may put up banners at the registration area
- Logo on Conference website, hyperlinked to Sponsor's website home page
- 1xComplimentary bag insert (sponsor to supply)
- Recognition as Registration Desk Sponsor on Conference Programme



Delegate Gift Sponsorship

R80 000.00 or USD Equivalent

Exclusive to one Sponsor

Benefits Include:

- Sponsor's logo will be placed on all gifts sourced.
(Gifts to be sourced by the committee in consultation with the sponsor)
- The sponsor will also have the opportunity to provide branded packaging for the gifts
(Sponsor to provide the packaging e.g. gift bag, plastic bag etc.)
- Logo on Conference website, hyperlinked to Sponsor's website home page
- Recognition as Delegate Gift Sponsor on Conference Programme



LOC Clothing Sponsorship

R65 000.00 or USD Equivalent

Exclusive to one Sponsor

Benefits include:

- Sponsor's logo on LOC Golf Shirts accompanied by FIDIC-GAMA 2017 logo
Organisers to source Golf-Shirts
- LOC will wear Sponsored Golf Shirts throughout the conference
- 1xComplimentary bag insert (sponsor to supply)
- Logo on Conference website, hyperlinked to Sponsor's website home page

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Pocket Programme Sponsorship

R35 000.00 or USD Equivalent

Exclusive to one Sponsor

- Sponsor logo on the front of the Programme
- Logo on Conference website, hyperlinked to Sponsor's website home page
- Recognition as Programme Sponsor on Conference Programme



Stationery Pack Sponsorship

R30 000.00 or USD Equivalent

Limited to Three Sponsors

Benefits include:

- Sponsor to supply the branded stationery (500 pens & 500 notepads) at given deadline
- Logo on Conference website, hyperlinked to Sponsor's website home page
- 1xComplimentary bag insert per sponsor (sponsor to supply)
- Recognition as Stationery Sponsor on Conference Programme



Bag Insert Sponsorship

R7 000.00 or USD Equivalent

Unlimited

Benefits include:

- Sponsor to insert 1xA4 sized flyer/brochure (sponsor to supply)
- Sponsor to deliver 2000 copies
- All delegates will receive a conference bag with your insert



Digital Business Card Sponsorship (Poken)

R150 000.00 or USD Equivalent
(Exclusive Sponsorship)

Sponsor Poken and help connect the delegates to network digitally.

How it can help?

- Boost Networking, Collect Information and Track Analytics
- Record Leads
- Go Paperless
- Measure Success

Benefits include:

- Company's logo and profile to be featured on the conference website and booklet as "Support Sponsor".
- Reciprocal hyperlink to company website from the event website.
- Sponsor's logo printed on the Poken device.
- Branded conference Poken devices to be given to all delegates upon registration.

Exhibition – “Buy a space at the “FIDIC-GAMA 2017 Showcase Area”



Stand-9m2 – R40 000.00



Stand-18m2 – R70 000.00



Stand-27m2 – R100 000.00

Cost includes:

- Shell scheme - 2 500 mm high
- Fascia Board with your company name printed on it in black Arial font
- 1 x Plug Point / 2 x Spotlights / 2 x Chairs / 1 x Table
- 1 x Complimentary exhibitor registration for the 3m x 3m stand
- Exhibitor listing on the website (exhibitor page) and in the final program with a logo representation and reciprocal hyperlink.

Influence change!

Limited number of exhibition spaces available for the #FIDIC-GAMA 2017 Conference!

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Banking details are:

Name : **CESA**

Bank : **Nedbank**

Account : **Current**

Type
Branch : **Randburg**

Account : **1922019801**

Number
Branch : **198405**
code

Note: USD *will be agreed on prevailing rate on the day of payment*

Provide High Resolution Logo (Soft Copy)

Authorized Signature:_____

Name:_____

Position:_____

Date:_____

Company Stamp:



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