

CESA Member Tech Survey 2022 Consolidated Responses

Total responses received to date (2022): 52

Strategy

Do you have a digital transformation strategy in your company?

Yes	17	32.7%
No	10	19.2%

Where are you using digital strategies?

Design processes	16	30.8%
Operations	5	9.6%
Marketing	2	3.8%
Business processes	4	7.7%

What are the main barriers to digital transformation in your company?

Cultural and behavioural challenges	10	19.2%
Lack of understanding of digital trends	6	11.5%
Lack of talent for digital	1	1.9%
High capital costs	10	19.2%

Technologies

You may select more than one option in the below list, and add other technologies:

Which technologies are used by you / your firm for engineering and business services?

3D printing	5	9.6%
Drones	18	34.6%
Cloud technologies	35	67.3%
Internet of Things (IoT)	14	26.9%
Building Information Technology (BIM)	24	46.2%
Big data	7	13.5%
Digital marketing	18	34.6%
CAD software	43	82.7%
Autodesk	41	78.8%
Data visualization technologies	14	26.9%
Business intelligence dashboards	7	13.5%
Data warehousing	2	3.8%