

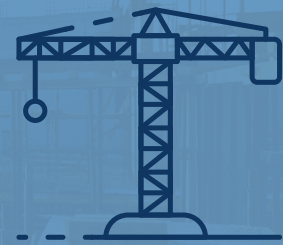
2023

MARKETING AND PROMOTIONAL OPPORTUNITIES



Consulting Engineers South Africa (CESA) is a voluntary association of Consulting Engineering firms with a member base across the country of over 580 companies. CESA is the custodian of the well-being of the industry supported by member firms who employ approximately 17 000 people.

Your Partner in Enabling Consulting Engineering Excellence



CESA marketing options for 2022 include:

- CESA website banner adverts
- School of Consulting Engineering website banner adverts
- Monthly CE-news online newsletter tower adverts
- Quarterly CE-track online industry newsletter tower adverts
- Webinar sponsorships
- National Event sponsorships – Conferences, Awards and Golf Days
- Regional Event sponsorships – Branch Visits, Branch events

We partner with you to reach your target audience providing:

Measurable Return on Investment (ROI)

Targeted media campaigns – our mailing lists are reviewed and updated on an ongoing basis

Our success speaks for itself!



580
member companies



Award winning



11
branches nationwide



70 years of Enabling
Engineering Excellence



Young Professional
Forum



Industry Events



International affiliation
with **106** countries around
the world through FIDIC



Conferences



Secretariat to FIDIC
Africa



Webinars



Webinars Training Courses – over
100 unique courses offered



Monthly Online Newsletter – CEnews – distributed to **3 000**



Quarterly Online Newsletter – CEtrack – distributed to **3 000**



Emailer Database – distributed to **10 000**



Website - over **70 000** unique visitors with over **425 000** page views



FaceBook – **13 912** followers



LinkedIn – **17 534** followers



Twitter – **7 119** followers



Instagram – **930** followers

Monthly Online Rates



CESA Website Home Page	Specifications	Casual Rate	2 – 5 Insertions	6+ Insertions
Sponsor Tower Advert		R 10 000	R 8 000	R 6 000
CESA Member Online Directory				
Tower Advert – top position		R 8 000	R 7 000	R 6 000
Tower Advert		R 6 500	R 5 500	R 4 500
SCE Website CPD Training Calendar Page				
Tower Advert – top position		R 8 000	R 7 000	R 6 000
Tower Advert		R 6 500	R 5 500	R 4 500
CE-news Online Newsletter:				
Block Advert – top position		R 6 000	R 5 000	R 4 000
Block Advert		R 5 000	R 4 000	R 3 000
CE-track (Quarterly)				
Block Advert – top position		R 6 000	R 5 000	R 4 000
Block Advert		R 5 000	R 4 000	R 3 000
Social Media Campaigns				
Campaigns to be customized per requirements		On application	On application	On application
Email Campaigns				
Mailer to CESA Database – one per month – on application		R 12 500	R10 000	R 8 000
SCE Course emailer cobranding – daily course emailers		R 8 000	R 7 000	R 6 000
Webinar Sponsorship				
Co branding including the option to have a relevant speaker on the webinar panel		R22 000	R18 000	R16 000
CESA Event Sponsorship				

Various sponsorship opportunities are available for both National and Regional Events. Please contact Bonolo Nkgodi on Bonolo@cesa.co.za to discuss the various options available.

Please note:

CESA reserves the right to adjust the position of any advert on any of the organisation's platforms. CESA also reserves the right to refuse any advertising that is in conflict with any of its service offerings.

CESA Affiliate Packages



AFFILIATE PACKAGES	PLATINUM	GOLD	SILVER
	R220 000.00 per annum	R120 000.00 per annum	R65 000.00 per annum
Prominently display the Affiliate's logo and link to their website, on the CESA website	X	X	X
Strategically advertise to member firms (CESA's full database) products via: emails (quarterly)	X	X	
Promote the Affiliate on social media platforms (Twitter, Facebook & LinkedIn)	X		
Banner advert in CE-track (quarterly magazine)	X	X	
Logo on CE-news (monthly newsletter)	X	X	X
Full page advert in the Annual Review	X	X	X
Banner advert on the CESA Online Directory of Firms	X	X	X
Exhibition stand at the CESA Infrastructure Indaba	X	X	
Branding opportunities at the CESA Aon Engineering Excellence Awards	X	X	
Premium hole sponsorship opportunity at CESA's Presidential Golf Challenge	X		
Representation at the Presidential Visits or Webinars	X	X	X
Recognition and exposure (either verbal / printed / electronic material) at events	X		
Gold Sponsor of the CESA Young Professionals Forum (YPF)	X		
Silver Sponsor of the CESA Young Professionals Forum (YPF).		X	



Advertising Positions



CE-news

January 2022

CE-news contents:

1. Highlights from the CEO - [CLICK HERE TO FIND OUT MORE](#)
2. Education & Training - [VIEW THE 2022 SCE CALENDAR!](#)
3. Contractual Affairs, Procurement & Membership - [READ THE LATEST POSTS](#)
4. Marketing & Communications - [CESA AON AWARDS - ENROLMENTS OPEN!](#)
5. Member News - [READ THE LATEST NEWS FROM CESA](#)
6. Upcoming Industry Events - [REGISTER NOW FOR THE FIDIC AFRICA 2022 CONFERENCE](#)

ADVERTISING SPACE

Ad Size:
300 x 600

Highlights from the CEO

Inauguration of CESA President and Deputy - At the CESA AGM held on 24 November 2021, the 2022 CESA President and Deputy President, Chas Seleke and David Louw respectively, were formally inaugurated in their new roles for the next two years, read more, while the opportunity was taken to thank the outgoing President, Sagen Pitso, for his service and leadership during his term of office and to wish him every success in the next role.

CESA 2021 Annual Review - Kindly Click here to access a copy of the CESA Annual Review 2021 that was presented at the AGM.

Increase in CESA membership subscription fees - At the same AGM it was agreed that the membership subscription fees be increased by 4.5% with effect from 1 March 2022, following 3 years without a fee increase.

2021 CESA Aon Engineering Excellence Awards - The CESA flagship event was successfully held on 10 November 2021 and made for magnificent viewing as a real tribute to the high standards of engineering demonstrated by CESA member firms. Click here to view all the entrants and winners. If you were unable to watch the award ceremony, you are welcome to watch or share it by accessing the live recording via the CE-TV Channel. Click here.

Warning to inadequately qualified practitioners - At the CESA Quality, Risk & Sustainability Committee meeting held on 10 November 2021, it was reported that insurers are very concerned about the qualifications of practitioners and are refusing to pay claims where practitioners do not have appropriate and relevant qualifications, namely, practitioners must be suitably qualified otherwise there is no cover. This is a welcome development that will assist the consulting engineering industry in ridding itself of the fly-by-nighters and in promoting the high standards of CESA member firms.

Affiliates of CESA

AON

SLVRSOFT

Contractual Affairs, Procurement & Membership

CE-news

CE-track

CE-track

April 2022

Follow us on Social Media:

f
t
v

INFRASTRUCTURE

Indaba

Engineering the Future

2021 Virtual Conference

SAVE THE DATE
28-29 SEPTEMBER

CESA strongly condemns the actions of vandals amid Covid pandemic

CESA strongly condemns the actions of vandals and the continued repercussions exercised by criminal elements and political opponents that are currently causing havoc, destroying the lives and livelihoods of citizens.

[READ MORE >](#)

Industry collaboration vital for achieving South Africa's national agenda

Human Settlements, Water and Sanitation Minister Lindiwe Sisulu recently called on engineers to "historically contribute" to the development agenda of South Africa. This was part of her keynote address at a virtual seminar hosted by the National Society of Bank Engineers (NSBE) in June, and was reaffirmed – for me, and for Consulting Engineers South Africa (CESA) – the importance of our industry to the national agenda, and the need for our industry to work in partnership with our government.

[READ MORE >](#)

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore

ADVERTISING SPACE

Ad Size:
300 x 600

ADVERTISING SPACE


Ad Size:
300 x 600

ADVERTISING SPACE

Ad Size:
300 x 600

Advertising Positions

MEMBER ONLINE DIRECTORY



Consulting Engineers South Africa

Member Login

HOME ABOUT US MEMBERSHIP SERVICES PUBLICATIONS GUIDELINES TRAINING EVENTS CE-TV CONTACT

Welcome to the CESA Member Directory of Firms

Search for a member

Country:

Province:

City/town:

With a name containing the words

and having the following specialisations or skills:

<input checked="" type="checkbox"/> Agricultural Engineering	<input checked="" type="checkbox"/> Geotechnical Engineering	<input checked="" type="checkbox"/> Project Management
<input checked="" type="checkbox"/> Asset / Facilities / Maintenance Management	<input checked="" type="checkbox"/> Heating, Ventilation & Air-Conditioning	<input checked="" type="checkbox"/> Roads & Pavement Engineering
<input checked="" type="checkbox"/> Building Services and Utilities	<input checked="" type="checkbox"/> Industrial & Process Engineering	<input checked="" type="checkbox"/> Structural Engineering
<input checked="" type="checkbox"/> Chemical Engineering	<input checked="" type="checkbox"/> Marine Engineering	<input checked="" type="checkbox"/> Township services
<input checked="" type="checkbox"/> Civil Engineering	<input checked="" type="checkbox"/> Materials Handling	<input checked="" type="checkbox"/> Traffic Engineering
<input checked="" type="checkbox"/> Electrical Engineering	<input checked="" type="checkbox"/> Mechanical Engineering	<input checked="" type="checkbox"/> Transportation
<input checked="" type="checkbox"/> Electrical power transmission, distribution and reticulation	<input checked="" type="checkbox"/> Mechatronics Engineering	<input checked="" type="checkbox"/> Wastewater Treatment
<input checked="" type="checkbox"/> Electronic Engineering	<input checked="" type="checkbox"/> Metallurgy	<input checked="" type="checkbox"/> Water Engineering
<input checked="" type="checkbox"/> Environment Engineering	<input checked="" type="checkbox"/> Mining Engineering	<input checked="" type="checkbox"/> Water Treatment
<input checked="" type="checkbox"/> Fire Engineering	<input checked="" type="checkbox"/> Municipal Engineering	

Has implemented a Quality Management System

QMS is ISO Certified

Turnover:

Any / all

EME < R6 million

QSE >= R6 million and < R25 million

GEN >= R25 million and < R50 million

GEN 2 >= R50 million

Black Ownership:

Any / all

>= 51% and < 100% Black Owned

>= 30% and < 51% Black Owned

100% Black Owned **Black Women Ownership:**

Any / all

>= 51% and < 100% Black Women Owned

>= 30% and < 51% Black Women Owned

100% Black Women Owned

ADVERTISING SPACE

Ad Size: 300 x 600

ADVERTISING SPACE

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ADVERTISING SPACE

Ad Size: 300 x 600

ADVERTISING SPACE

Ad Size: 300 x 600

Copyright CESA | CESA's Privacy and Data Protection Policy | COVID-19 Corona Virus South African Resource Portal

Advertising Postions



SCE WEBSITE – CPD CALENDAR

SCE
School of Consulting Engineering

HOME | ABOUT THE SCE | CPD TRAINING | BUSINESS OF CONSULTING ENGINEERING | CONTACT US

CPD Training Calendar

VIRTUAL COURSES | WEBINARS | ONLINE STUDY AIDS

Number of months to display: Next 6 months | UPDATE CALENDAR | DOWNLOAD AS A PDF

Enter keywords to search the courses

TRAINING SCHEDULE, MAR 2022 - JUN 2022				
COURSE	CPD	MAR	APR	MAY
Advanced Excel - Microsoft Excel Level 3 (CESA-1620-07/2022) More Info	2			04-05 May Online Virtual Classroom Training Register Now
Advanced Managing Projects with MS Project (CESA-1589-05/2022) More Info	2			
Advanced Tendering - Key Principles of Tendering (CESA-2006-08/2024) More Info	2			24-25 May Online Virtual Classroom Training Register Now
Basic to Intermediate Excel - Microsoft Excel Level 1 & 2 (CESA-1619-07/2022) More Info	2			
Communication Technical & Business Report Writing Skills (CESA-1423-05/2021) More Info	2			04-05 May Online Virtual Classroom Training Register Now
Conflict Management (CESA-2031-10/2024) More Info	1			
Construction Claims (CESA-1765-08/2023) More Info	2			

ADVERTISING SPACE

Ad Size: 300 x 600

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SCE PARTNERS

CPD On-Demand Service | saice | 10 years professional development & projects | candidate academy | Webinars

Advertising Positions

CESA WEBSITE

The screenshot displays the CESA website homepage. At the top left is the CESA logo (Consulting Engineers South Africa). To the right is a 'Member Login' button and social media icons for Facebook, Twitter, YouTube, and LinkedIn. A navigation menu includes: HOME, ABOUT US, MEMBERSHIP, SERVICES, PUBLICATIONS, GUIDELINES, TRAINING, EVENTS, CE-TV, CONTACT.

The main banner features the text 'National Water Week' and '15 to 22 March 2021' over a background of water ripples. The CESA logo is also present in the bottom right of the banner.

Below the banner is a section titled 'CESA - YOUR PARTNER IN ENABLING CONSULTING ENGINEERING EXCELLENCE'. It includes a paragraph: 'Consulting Engineers South Africa (CESA) is a voluntary association of Consulting Engineering firms with a member base across the country totalling in excess of 580 companies. CESA is the custodian of the well-being of the industry supported by member firms who employ approximately 19 000 people.' and a 'Read More' link.

Below this are two buttons: 'ABOUT US' and 'MEMBERSHIPS'.

A navigation bar contains three search options: 'SEARCH FOR A CONSULTING ENGINEER', 'SEARCH FOR BLACK OWNED / SMME MEMBER FIRMS', and 'VIEW THE UNEMPLOYED ENGINEERS DATABASE'.

Two columns are shown: 'OUR AFFILIATES' and 'OUR SPONSORS'. The 'OUR AFFILIATES' column features two ads: one for AON (Delivering insurance broking expertise to CESA members for over 30 years) and one for SLVRSOFT (3 Tips for Staying Ahead of the Engineering Game in 2022). The 'OUR SPONSORS' column features two identical grey boxes, each labeled 'ADVERTISING SPACE' with 'Ad Size: 400 x 650px'.

For more information please contact:

Bonolo Nkgodi

Email: bonolo@cesa.co.za or Tel: 011 463 2022



www.cesa.co.za