

## **CESA AON ENGINEERING EXCELLENCE AWARDS 2023** **MARKETING OPPORTUNITIES**

### ***EXPOSE YOUR BRAND TO KEY DECISION MAKERS IN THE CONSULTING ENGINEERING INDUSTRY AS WELL AS THEIR CLIENTS***

The CESA Aon Engineering Excellence Awards is a celebration of innovation, quality, outstanding workmanship and professionalism. CESA is proud to host this annual event as a platform to showcase the outstanding achievements of its member organisations and clients that promote the advancement of our nation and the people of the continent.

#### **REASONS FOR YOU TO BE INVOLVED:**

- All of the top Consulting Engineering firms in the country are represented at the Awards
- Clients include Government, Parastatals as well as Industry
- These Awards are attended by over 500 industry leaders, mainly CEO'S and Directors – key decision makers in the Built Environment
- Provides a captive audience during the event for the promotion of your brand
- Align your brand with quality and innovation as well as the upliftment of the nation

This year the CESA Aon Awards Banquet will take place on the **16<sup>th</sup> August 2023** at Vodacom World, Midrand.

### **MARKETING OPPORTUNITIES**

#### **1. Young Engineer of the Year Award Sponsor – R80 000.00 + Vat**

- Recognition in the CESA Awards magazine as sponsor of this award (which will be distributed to all our members and at all the exhibitions we attend), on the registration website\*\* and quarterly newsletters, in the vote of thanks speech, sponsor slide and any press release pertaining to the Awards.
- Logo to appear on the certificate handed to the winner
- Six VIP seats among key and influential decision makers in the Built and Engineering environment.
- Presentation of the **Young Engineer of the Year** Award together with the President of CESA.
- A three-minute speech before presenting this award.
- A photo with the winner supplied to you in digital format.
- Your company logo on a looping slide (30 seconds per loop) in the foyer during the welcome drinks and banquet venue as the sponsor of the Young Engineer Award.

#### **2. Mentoring Company of the Year Award Sponsor - R45 000.00 + Vat**

- Recognition of sponsorship in the CESA Awards magazine as sponsor of this award (which will be distributed to all our members and at all the exhibitions we attend), in the vote of thanks speech, sponsor slide and any press release pertaining to the Awards.
- Logo to appear on the certificate handed to the winner
- Two VIP seats among key and influential decision makers in the Built Environment
- Presentation of the **Mentoring Company of the Year** Award
- A two-minute speech before presenting this award.

- Your company logo on a looping slide (30 seconds per loop) in the foyer during the welcome drinks as the sponsor of the Mentoring Company of the Year Award.
- 3. Young Professionals Sponsor - R50 000.00 + Vat**
- Recognition of sponsorship in the CESA Awards magazine as sponsor of this award (which will be distributed to all our members and at all the exhibitions we attend), in the vote of thanks speech, sponsor slide and any press release pertaining to the Awards.
  - Four VIP seats among key and influential decision makers in the Built Environment
  - Presentation of the CESA YPF **Job Shadow Poster Competition Winners**
  - A two minute speech before presenting this award.
  - Your company logo on a looping slide (30 seconds per loop) in the foyer during the welcome drinks as the sponsor of the Young Professionals: Job Shadow Poster Competition Award.
  - This sponsorship will be used to purchase three tables for young professionals to attend the awards Gala Dinner.
- 4. Dinner Sponsor - R50 000.00 + Vat (4 sponsors)**
- Recognition of sponsorship in the CESA Awards magazine as sponsor of this award (which will be distributed to all our members and at all the exhibitions we attend), in the vote of thanks speech, sponsor slide and any press release pertaining to the Awards.
  - Logo to appear on the menu placed at all tables
  - Two VIP seats among key and influential decision makers in the Built Environment
  - Announcement of the Dinner
  - A two minute speech before announcing the Dinner.
  - Your company logo on a looping slide (30 seconds per loop) in the foyer during the welcome drinks as the sponsor of the Dinner.
- 5. Visionary Client of the Year Award Sponsor - R60 000.00 + Vat**
- Recognition of sponsorship in the CESA Awards magazine as sponsor of this award (which will be distributed to all our members and at all the exhibitions we attend), in the vote of thanks speech, sponsor slide and any press release pertaining to the Awards.
  - Logo to appear on the certificate handed to the winner
  - Two VIP seats among key and influential decision makers in the Built Environment
  - Presentation of the **Visionary Client of the Year Award**
  - A two minute speech before presenting this award.
  - Your company logo on a looping slide (30 seconds per loop) in the foyer during the welcome drinks as the sponsor of the Visionary Client of the Year Award.
- 6. MC – R40 000.00 + Vat**
- Recognition of sponsorship in the CESA Awards magazine as a sponsor (which will be distributed to all our members and at all the exhibitions we attend), in the vote of thanks speech and sponsor slide.
  - Two VIP seats among key and influential decision makers in the Built Environment
  - Live MC announcement – Sponsorship Recognition.
  - Your company logo on a looping slide (30 seconds per loop) in the foyer during the welcome drinks as the sponsor of the Table Gifts.
- 7. Branch of the Year Award Sponsor – R40 000.00 + Vat**
- Recognition of sponsorship in the CESA Awards magazine as sponsor of this award (which will be distributed to all our members and at all the exhibitions we attend), in the vote of thanks speech, sponsor slide and any press release pertaining to the Awards.
  - Logo to appear on the certificate handed to the winner
  - This sponsorship will be used for the winning branch's travel, accommodation and 4 of the branch committee members to attend the awards evening.



- As sponsor of this Award you will be given 2 VIP seats at the winning branch's table to network with members from this branch.
- Presentation of the **Branch of the Year** Award together with the President of CESA
- A two minute speech before presenting this award.
- Your company logo on a looping slide (30 seconds per loop) in the foyer during the welcome drinks as the sponsor of the Branch of the Year Award.

#### 8. Partners – R50 000.00 + Vat

- Recognition of sponsorship in the CESA Awards magazine as sponsor of this award (which will be distributed to all our members and at all the exhibitions we attend), in the vote of thanks speech, sponsor slide and any press release pertaining to the Awards.
- This sponsorship is open to member firms who intend and are willing to provide financial support to ensure the success of this prestigious event.
- As sponsor of this Award you will be given 2 VIP seats at a table of influential decision makers in the Built Environment
- Your company logo on a looping slide (30 seconds per loop) in the foyer during the welcome drinks as the sponsor of the Branch of the Year Award.

#### 9. Table Gifts – R35 000.00 + Vat

- Recognition of sponsorship in the CESA Awards magazine as a sponsor (which will be distributed to all our members and at all the exhibitions we attend), in the vote of thanks speech and sponsor slide.
- Two VIP seats among key and influential decision makers in the Built Environment
- Branding on the Gift Card.
- Sponsor will be included in the decision of the table gift.
- Your company logo on a looping slide (30 seconds per loop) in the foyer during the welcome drinks as the sponsor of the Table Gifts.



**CESA AON ENGINEERING EXCELLENCE AWARDS 2023**  
**MARKETING/SUPPORT OPPORTUNITIES**

Name of Company / Organisation	
Name of Sponsor's Representative	
Position within Company / Organisation	
Contact Telephone Number	
E-mail Address	
Company Physical Address	
VAT Registration Number	
Accounts Department Contact Name	
Accounts Department Contact Tel Number	
Accounts Department E-mail Address	
Nature of Business	

**We would like to partner with CESA Aon Awards 2023 for the following sponsorship opportunities:**

Package	Investment (excl. VAT)	Please indicate with <input checked="" type="checkbox"/>

For more information, on the Marketing Opportunities above, please contact:

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**Email:** [bonolo@cesa.co.za](mailto:bonolo@cesa.co.za)

