



CESA INFRASTRUCTURE INDABA 2024 - MARKETING OPPORTUNITIES

19 – 20 March 2024 | Cape Town

MARKETING OPPORTUNITIES

Expose your brand to key decision makers in the consulting engineering industry as well as to their clients.

1. Silver Sponsor at R10 000 each

- Short description (80 words) in conference proceeding brochure/programme
- One item of marketing/promotional material is to be placed in the delegate bag.
- Logo on holding slides and the Indaba website.
- Social media announcement as Silver Sponsor
- Space for a banner advert in the CE-track publication

2. Registration area at R20 000

- Banners at registration area.
- Acknowledgement in the final logistics letter where we advise delegates where to go in order to register for the conference
- We can add a 50 word write up in the logistics letter
- One item of marketing/promotional material to be placed in the delegate bag

3. Programme Sessions (5) at R30 000

- Sponsor logo on holding slide between conference sessions
- Opportunity for sponsor logo to be on registration website
- Mention in the Conference Proceedings Brochure as a sponsor together with an 80-word company profile/ description, podium recognition, sponsor logo to be on the "Vote of Thanks" slide
- One item of marketing/promotional material to be placed in the delegate bag
- 1 pull-up banner at the registration desk
- 4 members from sponsors company may attend the conference gala dinner

4. Conference Pack – R40 000

- Co-branding on the promotional material (pen, pencil, business card holder and A5 notebook). All items will be individually branded.
- Sponsor logo on holding slide between conference sessions
- Opportunity for sponsor logo to be on registration website
- Mention in the Conference Proceedings Brochure as a sponsor together with an 80-word company profile/ description, podium recognition, sponsor logo to be on the "Vote of Thanks" slide
- One item of marketing/promotional material to be placed in the delegate bag
- 1 pull-up banner at the registration desk

5. Delegate Bags and Lanyards – R60 000

- CESA to source a suitable conference bag
- Corporate logo to be on the outer of the bag, beside the CESA logo
- Lanyards for delegate name badges with corporate logo and CESA logo
- Sponsor logo on holding slide between conference sessions
- Opportunity for sponsor logo to be on registration website
- Mention in the Conference Proceedings Brochure as a sponsor together with an 80-word company profile/ description, podium recognition, sponsor logo to be on the “Vote of Thanks” slide
- Space for a banner advert in the CE-track publication
- One item of marketing/promotional material to be placed in the delegate bag
- 1 pull-up banner at the registration desk
- 2 members to attend the 2-day conference (all meals included) for more networking opportunities
- 2 members from sponsors company may attend the conference gala dinner – encouraging networking

6. Conference Gala Dinner – R80 000

- Mention in the Conference Proceedings Brochure as a sponsor together with an 80-word company profile/ description, podium recognition, sponsor logo to be on the “Vote of Thanks” slide
- Sponsor logo on holding slide between conference sessions
- Opportunity for sponsor logo to be on registration website
- Table gifts (optional and at sponsors cost)
- Opportunity to deliver a 5-minute speech on sponsor’s company
- 2 members from sponsors company may attend the conference gala dinner – encouraging networking during the dinner as well as during the pre-dinner drinks

7. Exhibition Stand – R27 500

- One 3 x 3m exhibition stand
- Shell scheme to consist of walling, fascia name, spotlight and single-phase power plug point
- Short description (80 words) in conference proceeding brochure
- 1 table and 2 Chairs
- Furniture and equipment optional
- 2 representatives for each exhibition area (3m x3m), Representatives will have access to the following:
 - a. Attend all the conference sessions
 - b. Attend the conference gala dinner
 - c. A conference bag for each representative
- Logo on the indaba website and conference proceeding’s brochure

NB: ALL PRICES EXCLUDE VAT



CESA INFRASTRUCTURE INDABA 2024
MARKETING/SUPPORT OPPORTUNITIES

Name of Company / Organisation	
Name of Sponsor's Representative	
Position within Company / Organisation	
Contact Telephone Number	
E-mail Address	
Company Physical Address	
VAT Registration Number	
Accounts Department Contact Name	
Accounts Department Contact Tel Number	
Accounts Department E-mail Address	
Nature of Business	

We would like to partner with CESA Infrastructure Indaba for the following sponsorship opportunities:

Package	Investment (excl. VAT)	Please indicate with <input checked="" type="checkbox"/>

For more information, on the Marketing Opportunities above, please contact:

Bonolo Nkgodi

Tel: 011 463 2022 / 079 687 4565

Email: bonolo@cesa.co.za