

11th Instalment Sponsorship Opportunities

We are in the process of securing sponsorships required to reach the goals of 11th CESA Young Professionals Sustainability Imbizo, 15-16 August 2023, Venue (tbc) in Midrand and request that firms committed to youth development in the engineering and built environment professions, consider making contributions in this regard.

More specifically the following sponsorship opportunities have been made available although customised packages can be arranged should the standard packages below not suit your requirements:

| CESA YP Imbizo 2023 Sponsorship Levels | Gold Sponsor (R20,000.00) | Silver Sponsor (R10,000.00) |
|-----------------------------------------------|--------------------------------------|----------------------------------------|
| Recognition on conference webpage | Banner/Logo/Link | Logo/Link |
| Social media recognition | Yes | Yes |
| Announcement (via MC or Host) | Yes | Yes |
| Holding slide Recognition | Logo | Logo |
| Recognition on conference marketing emails | Logo | Logo |
| Recognition on conference programme | Yes | Yes |
| Send an email/s to attendees | 3 | 1 |
| Display advert/banner during break | Yes | - |
| 15-minute speaking slot | 1 | - |

Dinner Sponsor – R30 000.00 + Vat

- A. Branding opportunity with the electronic brochure and CESA Events webpage
- B. Sponsor logo included in the conference program
- C. Sponsor logo on holding screen between speakers
- D. a full-page advertisement in the conference brochure
- E. Sponsor flyers in conference bag (optional)
- F. One ticket for the main conference (for YP attendee only)
- G. Two participants at the dinner function
- H. Acknowledgement in the opening and closing session of the conference and dinner function, and on social media
- I. Two banners in the conference hall
- J. Two banners at the welcoming dinner function

Support Application Form

| | |
|----------------------------------------|--|
| Name of Company / Organisation | |
| Name of Sponsor's Representative | |
| Position within Company / Organisation | |
| Contact Telephone Number | |
| E-mail Address | |
| Accounts Department Contact Name | |
| Accounts Department E-mail Address | |

We would like to partner with CESA YPF for the following sponsorship opportunities:

| Package | Value (excl. VAT) | Please indicate with <input checked="" type="checkbox"/> |
|----------------|-------------------|----------------------------------------------------------|
| Gold Sponsor | R20 000.00 | <input type="checkbox"/> |
| Silver Sponsor | R10 000.00 | <input type="checkbox"/> |
| Dinner Sponsor | R30 000.00 | <input type="checkbox"/> |

For more information regarding the Marketing Opportunities, please contact: Godfrey Ramalisa at godfreyr@cesa.co.za or by telephone 011 463 2022.

Thank you to our 2022 Sponsors

