





CESA Media Address

A Call for Diverse and Collaborative Leadership - Stronger Together to Secure a Sustainable Future for All!



Programme

10H00 – 10H15: Arrival and Registration

10H15 – 11H00: Brunch and Networking

11H00 – 11H05: Formal Welcome & Introduction, CESA CEO Chris Campbell

11H05 – 11H30: Presidential Address by CESA President David Leukes

11H30 - 12H00: Question and Answer Session

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12H00 – 12h30: Media Interview Sessions

Radisson Blu Hotel, Sandton



A CALL FOR DIVERSE AND COLLABORATIVE LEADERSHIP

Stronger Together to Secure a Sustainable Future for All!



LEAD WITH VISION AND PURPOSE

- Recognise our role in the global engineering community
- >>> Foster collaboration and knowledge sharing
- >>> Address the brain and talent drain
- Strengthen ties with international engineering organisations







THE AGE OF INNOVATION AND SUSTAINABILITY

- Shape physical and social landscapes
- >>> Promote Advocacy
- >>> Promote sustainable development
- Embrace digital and automation transformation
- Invest in education and training for the digital era
- >>> Foster innovation



TIME FOR ACTION, TIME FOR URGENCY!

- >>> Translate policy into action
- >>> Collaboration between government and private sector is KEY
- >>> Urgency for government to address investment inhibitors
- >>> 2024 A Watershed Year
- >>> Fast-track key projects
- >>> Explore innovative financing models





FAILURE IS NOT AN OPTION

- >>> Infrastructure development is non-negotiable
- >>> Robust procurement regulatory framework is CRITICAL
- » Non-negotiable: Transparency, fair competition, and adherence to industry standards
- >>>> Presidency MUST take sound advice before signing legislation into law such as NHI, Procurement Bill



LEAVE NO ONE BEHIND

- >>> Protect Lives and Livelihoods
- >>> Prioritise an inclusive approach to infrastructure
- Focus on economic inclusivity for job creation
- >>> Champion sustainability





EMPOWER EXCELLENCE TOGETHER





OUR MEMBERS, OUR INDUSTRY PARTNERS

- » Drivers of positive change
- >>> Pillars of Expertise
- Bound by a code of ethics
- >>> Hold ISO accreditation



UNIFIED DEVELOPMENTAL AGENDA

- Collaboration is key
- >>> Culture of shared responsibility
- » Reaffirm our commitment to infrastructure development
- Mobilise collective expertise and resources
- >>> Must be committed to excellence





Guiding Principles

- >>> Collaboration
- >>> Commitment
- >>> Service

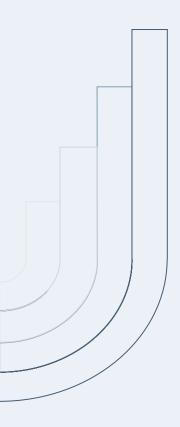
Become Stronger Together to Secure a Sustainable Future for All!











Questions and Answers



