



Consulting Engineers South Africa

INFRASTRUCTURE
Indaba
2024

Engineering the Future Now!

SMME to Large Enterprise:

ROMH Story and the role of
transformation on small business and
service delivery

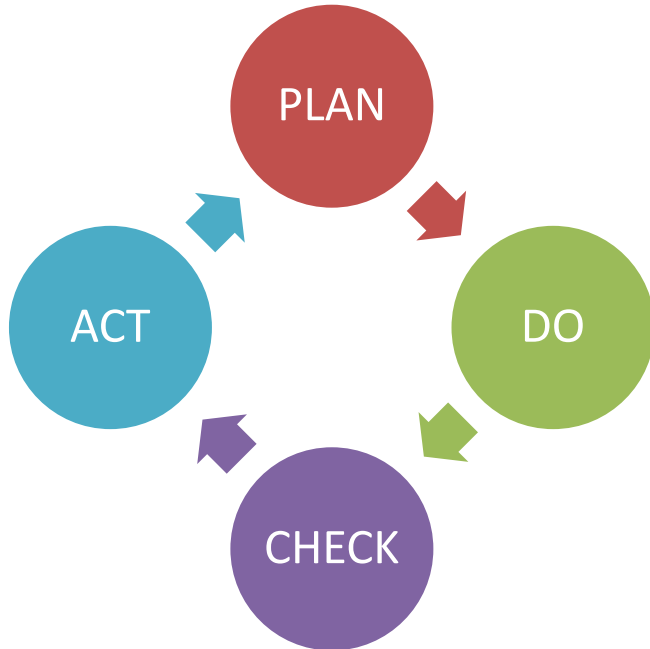
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“Transformation is a social license to operate”

Reginald Demana (SANRAL CEO)

Transformation that is intentional:



Results:

- Meaningful growth of SMMEs
- Skills, competency
- Employment (sustainable jobs)
- Service Delivery



Story of ROMH

2015 Magic Moment (JZ - SONA)

- Government will set aside 30% for SMMEs

2015/2016

- SANRAL requirement for 20%
- HHO, BVI, IX

Formed in 2013

- Representation & legacy
- PPPFA (2011) Silent on SMMEs

Story of ROMH

2017 (more magic)

- PPPFA (2017) (explicit on SMMEs)
- SANRAL Transformation Policy (51% black, 30% management control)
- May 2017 (first two employees onboard)

2018

- April 2018 (12 employees)
- Organic Growth
- First capital project appointment
- Aurecon consortium – Wild Coast
- New Head Office

Story of ROMH

2020

- EL Office
- April 2020 (20 employees)
- Maintenance/Capital projects
- CESA Award winner / QMS certification
- COVID-19 resilience

 **ROMH**

 **ROMH**

2023 (more magic)

- Celebrate 10 years
- New offices in EL and HO (65 employees)
- Rebranding
- PPPFA (2022) (explicit on SMMEs)
- Big Business says, wait a minute now!
- Good policy for SMMEs, poorly executed

POWER OF INTENTIONAL TRANSFORMATION POLICIES...

(and a sprinkle of hard work, focus and dedication)







2024 and Beyond

- Extend footprint (Western Cape, SADC)
- Private Sector
- Committed to transformation and diversity
- New season of the ROMH story



Thank You