

12th Instalment Sponsorship Opportunities

We are in the process of securing sponsorships required to reach the goals of 12th CESA Young Professionals Sustainability Imbizo, 13-14 August 2024, Premier Hotel Midrand and request that firms committed to youth development in the engineering and built environment professions, consider making contributions in this regard.

More specifically the following sponsorship opportunities have been made available although customised packages can be arranged should the standard packages below not suit your requirements:

CESA YP Imbizo Sponsorship Levels	Platinum Sponsor	Gold Sponsor	Silver Sponsor
	R50,000.00	R25,000.00	R15,000.00
Recognition on conference webpage	Yes	Yes	Yes
Social media recognition	Yes	Yes	Yes
Announcement (via MC or Host)	Yes	Yes	Yes
Holding slide Recognition	Logo	Logo	Logo
Recognition on conference marketing emails	Logo	Logo	Logo
Send an email/s to attendees	3	2	1
Display advert/video before lunch break	day 1	day 2	-
Sponsor flyers in conference bag	Yes	optional	-
Banners in the conference hall	2	1	-
Ticket/s for the main conference (for YP attendee only)	2	1	-
15-minute speaking slot	optional	-	-

Dinner

Sponsor – R35 000.00 + Vat

- A. Branding opportunity with the electronic brochure and CESA Events webpage
- B. Sponsor logo included in the conference program
- C. Sponsor logo on holding screen between speakers
- D. a full-page advertisement in the conference brochure
- E. Sponsor flyers in conference bag (optional)
- F. One ticket for the main conference (for YP attendee only)
- G. Two participants at the dinner function
- H. Acknowledgement in the opening and closing session of the conference and dinner function, and on social media
- I. 5-minute speaking slot
- J. Two banners in the conference hall
- K. Two banners at the welcoming dinner function

Support Application Form

Name of Company / Organisation	
VAT Number	
Name of Sponsor's Representative	
Position within Company / Organisation	
Contact Telephone Number	
E-mail Address	
Accounts Department Contact Name	
Accounts Department E-mail Address	

We would like to partner with CESA YPF for the following sponsorship opportunities:

Package	Value (excl. VAT)	Please indicate with <input type="checkbox"/>
Platinum	R50 000.00	<input type="checkbox"/>
Gold Sponsor	R25 000.00	<input type="checkbox"/>
Silver Sponsor	R15 000.00	<input type="checkbox"/>
Dinner Sponsor	R35 000.00	<input type="checkbox"/>

For more information regarding the Marketing Opportunities, please contact: Godfrey Ramalisa at godfreyr@cesa.co.za or by telephone 011 463 2022.

Gold Sponsors



Silver Sponsor

