

CESA AON

ENGINEERING EXCELLENCE AWARDS

2025

MARKETING OPPORTUNITIES

AWARDS BANQUET • 21 AUGUST 2025 • VODACOM WORLD, MIDRAND



**Expose your brand to
key decision makers in the
Consulting Engineering
Industry as well as their
clients.**

The CESA Aon Engineering Excellence Awards is a celebration of innovation, quality, outstanding workmanship and professionalism. CESA is proud to host this annual event as a platform to showcase the outstanding achievements of its member organisations and clients that promote the advancement of our nation and the people of the continent.

REASONS FOR YOU TO BE INVOLVED:

- All of the top consulting engineering firms in the country are represented at the Awards.
- Clients include government, parastatals as well as industry.
- These awards are attended by over 500 industry leaders, mainly CEO'S and Directors – key decision makers in the built environment.
- Provides a captive audience during the event for the promotion of your brand.
- Align your brand with quality and innovation as well as the upliftment of the nation.

CESA Aon Awards Banquet will take place 21 August 2025 at Vodacom World, Midrand.

MARKETING OPPORTUNITIES

① Bronze Sponsors – R30 000.00 + Vat

- Recognition in the CESA Awards digital magazine; website and quarterly newsletters; mention in the vote of thanks; inclusion in the sponsor slide; and any press release pertaining to the awards.
- As sponsor of this Award, you will be given two VIP seats among key and influential decision makers in the built environment.
- Your company logo on a looping slide (30 seconds per loop) in the foyer during the welcome drinks as the Bronze Sponsor of the CESA Engineering Excellence Awards.
- This sponsorship is open to member firms and/or other interested organisations who intend and are willing to provide financial support to ensure the success of this prestigious event.

② Silver Sponsors – R60 000.00 + Vat

- Recognition in the CESA Awards digital magazine; website and quarterly newsletters; mention in the vote of thanks; inclusion in the sponsor slide; and any press release pertaining to the awards.
- As sponsor of this Award, you will be given two VIP seats among key and influential decision makers in the built environment.
- Your company logo on a looping slide (30 seconds per loop) in the foyer during the welcome drinks as the Silver Sponsor of the CESA Engineering Excellence Awards.

- This sponsorship is open to member firms and/or other interested organisations who intend and are willing to provide financial support to ensure the success of this prestigious event.

3 Gold Sponsors – R100 000.00 + Vat

- Recognition in the CESA Awards digital magazine; website and quarterly newsletters; mention in the vote of thanks; inclusion in the sponsor slide; and any press release pertaining to the awards.
- Ten VIP seats among key and influential decision makers in the built environment
- Presentation of the CESA YPF Job Shadow Poster Competition Winners
- A two-minute speech before presenting this award.
- Your company logo on a looping slide (30 seconds per loop) in the foyer during the welcome drinks as the sponsor of the Gold Sponsor of the CESA Engineering Excellence Awards.
- This sponsorship will be used to purchase three tables for young professionals to attend the Awards Gala Dinner.

4 Table Gifts – R40 000.00 + Vat

- Recognition in the CESA Awards digital magazine; website and quarterly newsletters; mention in the vote of thanks speech; inclusion in the sponsor slide; and any press release pertaining to the awards.
- Two VIP seats among key and influential decision makers in the built environment
- Branding on the gift card.
- Sponsor will be included in the decision of the table gift.
- Your company logo on a looping slide (30 seconds per loop) in the foyer during the welcome drinks as the sponsor of the table gifts.

5 Mentoring Company of the Year Award Sponsor – R45 000.00 + Vat

- Recognition in the CESA Awards digital magazine; website and quarterly newsletters; mention in the vote of thanks speech; inclusion in the sponsor slide; and any press release pertaining to the awards.
- Logo to appear on the certificate handed to the winner
- Four VIP seats among key and influential decision makers in the built environment
- Presentation of the Mentoring Company of the Year Award
- A two-minute speech before presenting this award.
- Your company logo on a looping slide (30 seconds per loop) in the foyer during the welcome drinks as the sponsor of the Mentoring Company of the Year Award.



6 Business Excellence Award Sponsor – R45 000.00 + Vat

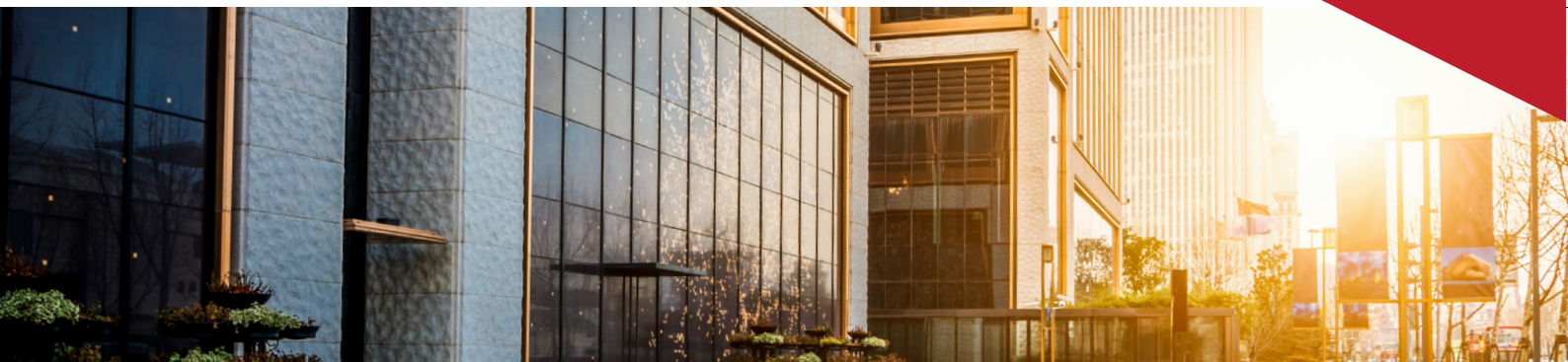
- Recognition in the CESA Awards digital magazine; website and quarterly newsletters; mention in the vote of thanks speech; inclusion in the sponsor slide; and any press release pertaining to the awards.
- Logo to appear on the certificate handed to the winner
- Four VIP seats among key and influential decision makers in the built environment
- Presentation of the Business Excellence Award
- A two-minute speech before presenting this award.
- Your company logo on a looping slide (30 seconds per loop) in the foyer during the welcome drinks as the sponsor of the Mentoring Company of the Year Award.

7 Visionary Client of the Year Award Sponsor – R50 000.00 + Vat

- Recognition in the CESA Awards digital magazine; website and quarterly newsletters; mention in the vote of thanks speech; inclusion in the sponsor slide; and any press release pertaining to the awards.
- Logo to appear on the certificate handed to the winner
- Four VIP seats among key and influential decision makers in the built environment
- Presentation of the Visionary Client of the Year Award
- A two-minute speech before presenting this award.
- Your company logo on a looping slide (30 seconds per loop) in the foyer during the welcome drinks as the sponsor of the Visionary Client of the Year Award.

8 Young Professionals Sponsor – R60 000.00 + Vat

- Recognition in the CESA Awards digital magazine; website and quarterly newsletters; mention in the vote of thanks speech; inclusion in the sponsor slide; and any press release pertaining to the awards.
- Four VIP seats among key and influential decision makers in the built environment.
- Presentation of the CESA YPF Job Shadow Poster Competition Winners.
- A two-minute speech before presenting this award.
- Your company logo on a looping slide (30 seconds per loop) in the foyer during the welcome drinks as the sponsor of the Young Professionals: Job Shadow Poster Competition Award.
- This sponsorship will be used.



9 Young Engineer of the Year Award Sponsor – R70 000.00 + Vat

- Recognition in the CESA Awards digital magazine; website and quarterly newsletters; mention in the vote of thanks speech; inclusion in the sponsor slide; and any press release pertaining to the awards.
- Logo to appear on the certificate handed to the winner
- Six VIP seats among key and influential decision makers in the built and engineering environment.
- Presentation of the Young Engineer of the Year Award together with the President of CESA.
- A two-minute speech before presenting this award.
- Your company logo on a looping slide (30 seconds per loop) in the foyer during the welcome drinks and banquet venue as the sponsor of the Young Engineer Award.

10 Gala Dinner Sponsor – R75 000.00 + Vat

- Recognition in the CESA Awards digital magazine; website and quarterly newsletters; mention in the vote of thanks speech; inclusion in the sponsor slide; and any press release pertaining to the awards.
- Logo to appear on the menu placed at all tables
- Two VIP seats among key and influential decision makers in the built environment
- Announcement of the Dinner
- A two-minute speech before announcing the Dinner.
- Your company logo on a looping slide (30 seconds per loop) in the foyer during the welcome drinks as the sponsor of the dinner.



2025 CESA AON ENGINEERING EXCELLENCE AWARDS MARKETING/SUPPORT OPPORTUNITIES

Name of Company / Organisation	
Name of Sponsor's Representative	
Position within Company / Organisation	
Contact Telephone Number	
E-mail Address	
Company Physical Address	
VAT Registration Number	
Accounts Department Contact Name	
Accounts Department Contact Tel Number	
Accounts Department E-mail Address	
Nature of Business	

We would like to partner with CESA Aon Awards 2025 for the following sponsorship opportunities:

Package	Investment (excl. VAT)	Please indicate with ✓

For more information, on the Marketing Opportunities above, please contact:

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