



CESA

ANNUAL GOLF DAY



DATE: 9 OCTOBER 2025
VENUE: RANDPARK GOLF CLUB

2025 CESA GOLF CHALLENGE
MARKETING OPPORTUNITIES

2025

CESA GOLF CHALLENGE



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The CESA Presidential Golf Challenge will take place on **Thursday, 9th October 2025 at Randpark Golf Club.**

This is an excellent opportunity for you and your company to expose your brand and network with the private and public sector elite in the Consulting Engineering fraternity.

Don' miss out! Take advantage of the marketing opportunities available aimed at exposing your brand to top decision-makers in the industry:

Amount	Benefits
GOLF SHIRT SPONSORSHIP	
R45 000	<ul style="list-style-type: none">➤ Sponsor logo embroidered on left sleeve of Golf Shirts➤ CESA logo embroidered on the front left-hand side➤ 2 Standard Holes for marketing purposes (one on each course)➤ Recognition in CE-track (CESA's quarterly magazine) and logo prominently displayed on the Golf Registration website➤ Four Ball
REGISTRATION AREA SPONSORSHIP	
R30 000	<ul style="list-style-type: none">➤ Exclusive branding of welcome and registration area➤ Exclusive branding of towel and ball handouts➤ 1 Standard Hole for marketing purposes➤ Four Ball➤ Recognition in CE-track (CESA's quarterly magazine) and logo prominently displayed on the Golf Registration website.
HALFWAY HOUSE SPONSORSHIP	
R20 000	<ul style="list-style-type: none">➤ Exclusive branding of the halfway house➤ Conduct promotional activity (e.g. hand out corporate promotional material or branded gifts) at the halfway house➤ Four Ball➤ Recognition in CE-track (CESA's quarterly magazine) and logo prominently displayed on the Golf Registration website➤ Halfway House Vouchers to have sponsors logo.

CAP SPONSORSHIP

R15 000

- Caps for players (to be worn on the day by all players)
- Sponsor's logo embroidered (colour on colour) on the side of the cap and logo displayed on the Golf Registration website
- 1 Standard Hole for marketing purposes

GOLFERS GIFT PACK

R10 000

- Each player to receive a gift set on registration
- Sponsor to supply gift set
- Sponsors logo to be displayed on gift set and Golf Registration website

PREMIUM HOLE SPONSORSHIP

R7 000

- Exclusive branding of the Premium Holes – (Hole numbers to be confirmed)
- Conduct promotional activity (e.g. hand out corporate promotional material or branded gifts)
- Serve refreshments at selected hole at own cost. Refreshments from Club House only. Price List available on request.

STANDARD HOLE SPONSORSHIP

R6 200

- Exclusive branding of Standard Holes – 10 Holes on each course (Hole numbers to be confirmed)
- Conduct promotional activity (e.g. hand out corporate promotional material or branded gifts)
- No refreshments to be served at these holes

SPONSORSHIP OF YOUNG PROFESSIONALS TEAM

R4 000

- Sponsor one YPF four-ball team
- Players to use sponsors branded shirts and caps (to be supplied by the sponsor) while players are on the course.
- Includes players green fees, halfway house lunch and dinner
- Recognition in the YPF and CESA quarterly magazines (CE-track)

FOUR-BALL TEAM

R6 000

- Includes arrival refreshments, green fees, halfway house (lunch)
- Prize giving dinner





CESA GOLF CHALLENGE 2025 MARKETING/SUPPORT OPPORTUNITIES

Name of Company / Organisation	
Name of Sponsor's Representative	
Position within Company / Organisation	
Contact Telephone Number	
E-mail Address	
Company Physical Address	
VAT Registration Number	
Accounts Department Contact Name	
Accounts Department Contact Tel Number	
Accounts Department E-mail Address	
Nature of Business	

We would like to partner with CESA Presidential Golf Challenge 2025 for the following sponsorship opportunities:

Package	Investment (excl. VAT)	Please indicate with ✓

Please note the above prices **do not include VAT**.

Should you be interested in sponsoring any of the categories above, please contact:

Bonolo Nkgodi

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Email: bonolo@cesa.co.za