

MARKETING OPPORTUNITIES

Expose your brand to key decision makers in the consulting engineering industry as well as to their clients.



- · One 3 x 3m exhibition stand
- · Shell scheme to consist of walling, fascia name, spotlight and single-phase power plug point
- · Short description (80 words) in conference proceeding brochure
- ·1 table and 2 Chairs
- · Furniture and equipment optional
- · 2 representatives for each exhibition area (3m x3m), Representatives will have access to the following:
 - a. Attend all the conference sessions
 - b. Attend the conference gala dinner
 - c. A conference bag for each representative
- · Logo on the indaba website and conference proceeding's brochure

Silver Sponsor at R20 000 each

- · Short description (80 words) in conference proceeding brochure/programme
- · One item of marketing/promotional material is to be placed in the delegate bag.
- · Logo on holding slides and the Indaba website.
- · Social media announcement as Silver Sponsor
- · Space for a banner advert in the CE-track publication

Registration area at R40 000

- · Banners at registration area.
- · Acknowledgement in the final logistics letter where we advise delegates where to go in order to register for the conference
- · We can add a 50 word write up in the logistics letter
- · One item of marketing/promotional material to be placed in the delegate bag

Programme Sessions (5) at R50 000

- · Sponsor logo on holding slide between conference sessions
- · Opportunity for sponsor logo to be on registration website
- Mention in the Conference Proceedings Brochure as a sponsor together with an 80-word company profile/ description, podium recognition, sponsor logo to be on the "Vote of Thanks" slide
- · One item of marketing/promotional material to be placed in the delegate bag
- · 1 pull-up banner at the registration desk
- · Two members from sponsors company may attend the conference gala dinner



Conference Pack - R50 000

- Co-branding on the promotional material (pen, pencil, business card holder and A5 notebook). All items will be individually branded.
- · Sponsor logo on holding slide between conference sessions
- · Opportunity for sponsor logo to be on registration website
- Mention in the Conference Proceedings Brochure as a sponsor together with an 80-word company profile/ description, podium recognition, sponsor logo to be on the "Vote of Thanks" slide
- · One item of marketing/promotional material to be placed in the delegate bag
- ·1 pull-up banner at the registration desk

Delegate Bags and Lanyards - R60 000

- · CESA to source a suitable conference bag
- · Corporate logo to be on the outer of the bag, beside the CESA logo
- · Lanyards for delegate name badges with corporate logo and CESA logo
- · Sponsor logo on holding slide between conference sessions
- · Opportunity for sponsor logo to be on registration website
- Mention in the Conference Proceedings Brochure as a sponsor together with an 80-word company profile/ description, podium recognition, sponsor logo to be on the "Vote of Thanks" slide
- · Space for a banner advert in the CE-track publication
- · One item of marketing/promotional material to be placed in the delegate bag
- · 1 pull-up banner at the registration desk
- · 2 members to attend the 2-day conference (all meals included) for more networking opportunities
- · 2 members from sponsors company may attend the conference gala dinner encouraging networking

Conference Gala Dinner - R80 000

- Mention in the Conference Proceedings Brochure as a sponsor together with an 80-word company profile/ description, podium recognition, sponsor logo to be on the "Vote of Thanks" slide
- · Sponsor logo on holding slide between conference sessions
- · Opportunity for sponsor logo to be on registration website
- · Table gifts (optional and at sponsors cost)
- · Opportunity to deliver a 5-minute speech on sponsor's company
- · 2 members from sponsors company may attend the conference gala dinner encouraging networking during the dinner as well as during the pre-dinner drinks

NB: ALL PRICES EXCLUDE VAT

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V	S/SUPPORT OPPORTUNITIES
Name of Company / Organisation	
Name of Sponsor's Representative	
Position within Company / Organisation	
Contact Telephone Number	
E-mail Address	
Company Physical Address	
VAT Registration Number	
Accounts Department Contact Name	
Accounts Department Contact Tel Number	
Accounts Department E-mail Address	
Nature of Business	

We would like to partner with CESA Infrastructure Indaba for the following sponsorship opportunities:

Package	Investment (excl. VAT)	Please indicate with

For more information, on the Marketing Opportunities above, please contact: **Bonolo Nkgodi**

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